



# DOWNTOWN RIDEAU STREETDETAIL

## Introducing the **DOWNTOWN RIDEAU** Street Detail summer program

**DOWNTOWN RIDEAU STREET DETAIL** is an integral part of creating a welcoming experience in Ottawa's Arts, Fashion & Theatre District. Providing "enhanced" services, Street Detail is tasked with on-street public space maintenance and reporting resources to augment basic city services. The Street Detail program works closely with the Street Ambassadors program. Together, they provide comprehensive clean and safe services impacting the visitor experience in Downtown Rideau.

### Program Management

**DOWNTOWN RIDEAU STREET DETAIL** is a customized service provided by the Downtown Rideau Business Improvement Area (B.I.A.). The B.I.A. is responsible for program development, hiring, implementation, communications, training, managing personnel, reporting and evaluation. Staffing resources include: Ottawa-Carleton Association for Persons with Developmental Disabilities, and Canada Summer Jobs.



#### CONTACT

street@downtownrideau.com  
613-241-6211

#### HOURS

7 days a week  
3-8 hours a day

#### SUMMER SEASON

June 20 to August 24, 2018

### PROGRAM OBJECTIVE

To provide enhanced maintenance services in public space in Downtown Rideau, beyond basic city services.

### DETAIL'S ROLES

- Pick up litter
- Sweep cigarette butts
- Tidy street furniture
- Remove posters from lampposts and surfaces
- Empty waste receptacles

### ADDITIONAL SUPPLIER SERVICES AS REQUIRED

- Graffiti removal from members street level property
- Power wash assets
- Wash FXpoles
- Weed removal in public spaces
- Snow removal around FXpoles

### MEMBER ENGAGEMENT

The B.I.A. encourages its members, as key stakeholders affecting the visitor experience in Downtown Rideau, to work with the B.I.A. and the City of Ottawa to maintain the public space in front of, and around, their property.



# DOWNTOWN RIDEAU STREETDETAIL

BROUGHT TO YOU BY:



Downtown Rideau B.I.A.  
1 Nicholas Street, Suite 1105  
Ottawa, ON, K1N 7B7, Canada

FOLLOW US ONLINE & DOWNLOAD OUR APP:

- @DowntownRideau
- DowntownRideau
- Downtown Rideau
- @downtownrideau

